



total tyre
care 

—
IDENTIFYING WITH YOUR FLEET

Find out more on
www.bridgestone.co.uk/truck-and-bus/total-tyre-care

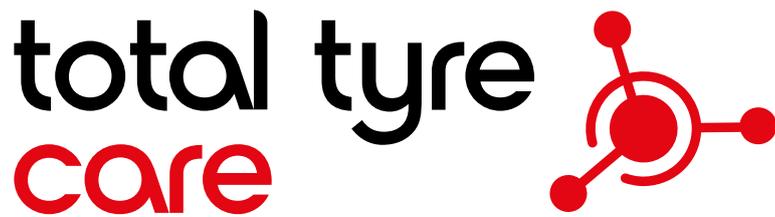
BRIDGESTONE
Solutions for your journey



OUR COMMITMENT

is to reduce your total tyre budget without any compromise on safety. We also complement your strategic objectives in terms of satisfying your customers, eco-friendliness and lightening your administration and management costs.





EVERY FLEET IS UNIQUE.

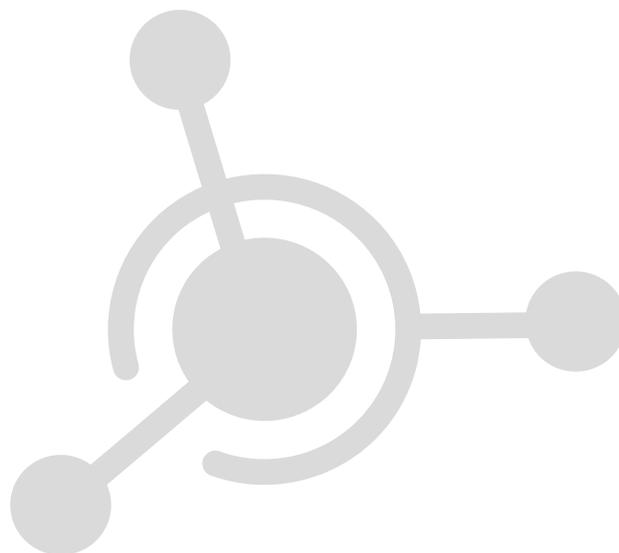
At Bridgestone we identify with your fleet and develop customised tyre management solutions respecting the uniqueness that drives the success of your company.

Bridgestone Total Tyre Care solutions are built around 3 main activities:



MONITOR

FULL INSIGHT ON YOUR FLEET



MAINTAIN
MAXIMISING
THE VALUE



MANAGE

TOTAL PEACE OF MIND

With our complementary offers **Fuelcare** and **Webfleet Solutions**, Bridgestone is your end-to-end partner to maximise the efficiency of your operations in the most cost efficient and sustainable manner.



MONITOR

FULL INSIGHT ON YOUR FLEET

Tyres have a major influence on your operating costs.

By assessing the actual condition of your tyres, we work with you to improve your tyre maintenance continuously, identifying the best products and services for your fleet operation.

As part of the **MONITOR** activities, **Bridgestone Tyre Consultants:**

- Establish a detailed profile of your fleet and its specific requirements.
- Perform periodic sample tyre inspections which result in clear and user-friendly reporting.
- Identify potential savings areas and recommend improvements.



Toolbox is an integrated tyre inspection and monitoring system that combines easy multi-device inputs with limitless reporting. The system is used by all Bridgestone Tyre Consultants and is also available to fleets customers under specific conditions.

3 DIFFERENT ANALYSES PROVIDING YOU FULL INSIGHT



In-Service Tyre Inspection

Checking the pressure, tread depth and condition of the tyres on your vehicles to assess product and maintenance performance.



Out-of-Service Tyre Inspection

Much can be learned by inspecting removed tyres. By understanding the causes of recurring damages to your tyres, we can identify appropriate countermeasures.



Tyre Performance Monitoring

Live performance testing of tyres to factually evaluate and demonstrate the highest performance and lowest Cost Per Km.



MAINTAIN

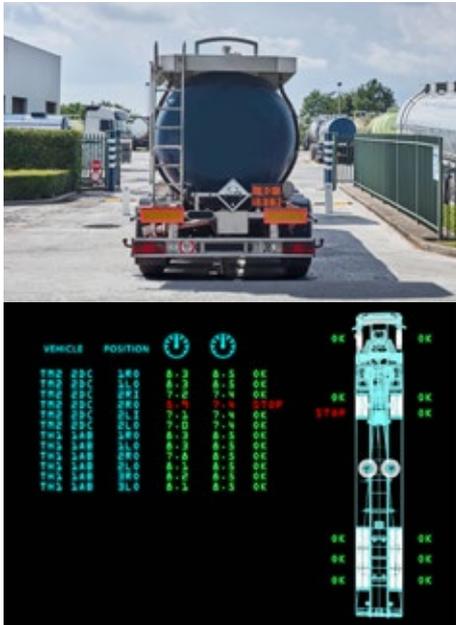
MAXIMISING THE VALUE

Bridgestone's MAINTAIN program will positively influence your tyre cost per kilometre, vehicle uptime level, fuel efficiency and eco-friendliness.

In collaboration with your technical management, Bridgestone Tyre Consultants develop ideal tyre and maintenance policies for each individual vehicle type and application. Our FLEETBRIDGE system transmits these policies to all involved service and retread partners, anywhere across Europe.



A TYRE PRESSURE MONITORING SYSTEM TO KEEP FLEETS MOVING



With Tirematics we go a step further with pro-active tyre maintenance through an automated inspection system.

It connects your tyres with the responsible maintenance provider, which allows him to take measures before real problems arise. Bridgestone's innovative Tirematics sensor and gate solution provides a proven cost effective way to track tyre pressures across the fleet bringing multiple economic benefits.

Proactive alerts and maintenance reports allow the fleet and service provider to efficiently keep the fleet running at its optimal level.

Tirematics is a practical, fleet oriented, solution with great impact on tyre performance, fuel economy and breakdown prevention.



OUR SERVICE PARTNERS KEEPING YOU ON THE ROAD

Maintaining your vehicles according to defined policies and to the highest quality standards.



When a tyre breakdown on the road occurs **Service Europe** is always there to help you in your local language anywhere in Europe, 24/7. Minimal vehicle downtime, efficient follow-up and transparent pricing all help to reduce your risk.



BANDAG RETREAD



Product and Network

As a global leader in retreading solutions, Bandag combines over 60 years of industry expertise with an uncompromising dedication to safety and reliability.

Bridgestone's long-lasting robust casings in combination with Bandag's leading retread process will deliver you the great performance of Bridgestone tyres at optimal cost per kilometre and with a lower environmental footprint.

More than 90 Bandag retread specialists represented in all European countries are ready to take care of your casings assets and to multiply the life of your tyres.



Casing Management



Retreading saves money and reduces waste. With **BASys casing management** fleets are able to track their valuable assets online to achieve maximum return.



MANAGE

TOTAL PEACE OF MIND

Outsourcing your tyre and maintenance requirements to Bridgestone ensures maximum value extraction coupled with predictable pricing solutions and minimal administrative burden. Whether a single site or Pan-European organisation, our tailor-made policies are applied to all of your vehicles anywhere, fully visible and controllable through powerful online reporting.

WHAT WE PROVIDE

Tailor-made solutions on Pay As You Go (PAYGO) or Price Per Kilometre (PPK) basis featuring:

- bespoke service level agreements
- centralised billing
- customised reporting
- training and support
- complementary services like Service Europe, Tirematics, Fuelcare and Webfleet Solutions

We also provide tyre systems and consultancy for fleets with in-house tyre service, enabling you to manage your tyres in the optimal way.



fleetbridge

For whatever administrative size or complexity involved, our specialised field and back-office staff are supported by the most advanced fleet management system which makes it all truly controllable.

FLEETBRIDGE automates the tailor made workflows between fleets, Bridgestone Partners and Bridgestone's fleet administration.

insights

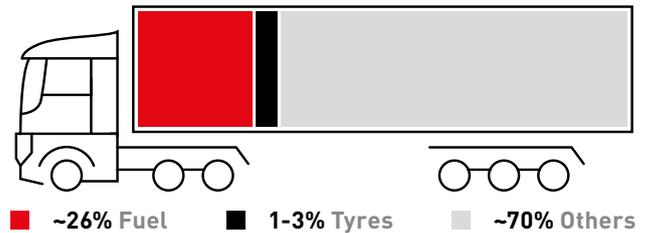
All the information you need, always available.

From high level dashboards to historic details by vehicle – **INSIGHTS** provides you full transparency on the performance and related cost of your contract, whether by depot or consolidated for the entire fleet.

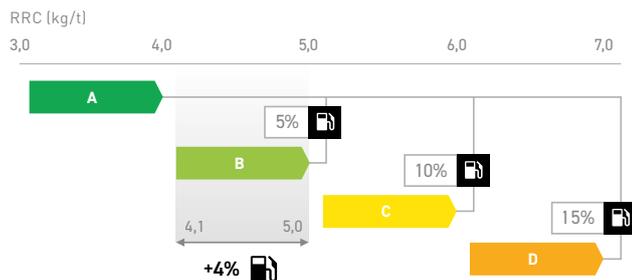
FUELCARE: FUEL-SAVING SOLUTIONS

Fuel represents one of the largest costs to fleets:

Fleets spend up to 20 times more on fuel than on tyres. Tyres, however, can have a significant impact on the fuel spend as they impact the vehicle's energy consumption through their rolling resistance.



One label grade improvement can save 5% fuel



Relationship between tyre RRC grade and vehicle fuel consumption. Results based on VECTO's long haul cycle for default tractor/trailer combination.

Tyres are labelled based on their rolling resistance coefficient or RRC (expressed in kg/t).

An improvement of 1 full label grade (1 kg/t) will generate fuel savings up to 5% when comparing new tyres.

The fuel savings you can generate with an optimal tyre policy by far outweigh any potential increase in your tyre budget. This makes tyre selection probably your easiest and quickest way to save costs and reduce CO₂ emissions.

What Fuelcare can do for you

Full insights into your tyres' TCO

Our approach comes with dedicated tools that create full transparency on how tyres affect fuel consumption and what you can do to maximise savings.

The right choice for your operations

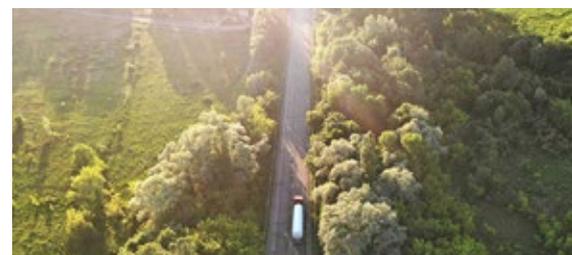
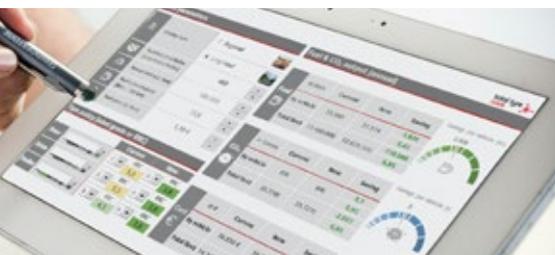
Short trips on regional roads with multiple deliveries or international long hauling, our best-in-class tyres will deliver fuel savings without compromising mileage and safety. With Fuelcare we determine the optimal choice for each vehicle based on driving patterns and operations.

Monitoring your fuel savings

Fuelcare offers the opportunity to predict, monitor and quantify the fuel and CO₂ savings delivered with our solution, making use of your telematics and operational data. Considering inputs such as speed, acceleration and hill climbing, we can determine tyre related fuel savings.

Achieve even more value

Complementary to tyre management solutions, Fuelcare offers opportunities to further enhance your savings by improving driving behaviour, routing and automated fuel tracking with WEBFLEET. Our all-in-one solution provides a maximum return on your assets with ultimate convenience.



Get access to your vehicle data, plus the tools to use it effectively. From planning your schedule to lowering your running costs to communicating with your team on the road, a telematics system can help optimise every step of your vehicle management. That's good news for your drivers, your clients and your bottom line.



Europe's number one fleet management solution

More than 50,000 customers trust Webfleet Solutions to track vehicles, reduce costs and boost productivity. WEBFLEET, Europe's most popular telematics solution, is built to make your vehicle and driving data meaningful, helping you to:



Locate your vehicles

Real time track and trace

Stay in control of your trailers

Accurate positioning, utilisation reporting and maintenance notifications

Cut fuel and maintenance costs

Optimised driving behaviour, routes and maintenance tasks

Optimise your business processes

Easy integration with existing applications

Boost your driver's productivity

Monitor driving behaviour and reduce the time drivers spend on administration

Electric vehicle management

Driving range, battery status and insights to help electrify your fleet

Stay on the right routes

Professional Navigation and live traffic information

Increase safety and reduce claims

Dashcam video solution powered by AI (Artificial Intelligence)

Improve your service levels

Dynamic dispatching and driver communication

Stay compliant

Automated tachograph downloads, mileage reporting and remaining driving times



For more information please contact your Bridgestone Tyre Consultant
or email to: totaltyrecare@bridgestone.eu

www.bridgestone.co.uk/truck-and-bus/total-tyre-care
www.bridgestone.co.uk/truck-and-bus/fuelcare
www.bridgestone.co.uk/truck-and-bus/tirematics

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